

ERIN CARTY



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Erin Carty



Philadelphia, PA

SUMMARY

Recent Media Studies and Production graduate at Temple University. Experienced content creator: digital, broadcast- audio, video, and graphics.

EXPERIENCE

PHILADELPHIA PHILLIES / FEB 2023 - PRESENT / GAME-DAY PROMOTIONS

- Coordinate and assist with pre-game, in-game, and post-game entertainment
- Prepare promotional assets needed for each game
- Interact and provide a fun experience for fans

WMMR AND THE FANATIC / AUG 2022 - PRESENT / PROMOTIONS AND STREET TEAM

- Assist with engineering, producers, and disc jockey at events
- Interact with listeners
- Market and promote the station to audiences

PRESTON AND STEVE SHOW / JAN 2022 - JULY 2022 / BROADCAST PRODUCTION INTERN

- Pre-production interview
- Edited audio clips and video clips
- Created graphics for the show

OWLSPORTS UPDATE / JAN 2021 - MAY 2022 / GRAPHICS COORDINATOR AND REPORTER

- National IBS Media Award winner for Best Use of Graphics and Best Sports Program
- Promoted from volunteer work to senior staffing position
- Awarded 2022 MSP Awards for Two Categories: Best Package Script and Best Live Production

SPORTS MEDIA SOCIETY FOR WOMEN / JAN 2021 - MAY 2022 / GRAPHICS AND SOCIAL MEDIA

- Promoted from club member to coordinator position
- Create content featured on club's social media accounts
- Instagram: @smsw_templeu Twitter: @SMSW_TempleU

WHIP RADIO / NOV 2020 - MAY 2022 / COHOST AND SOCIAL MEDIA COORDINATOR

- Content creator: live, on-air host
- Manage entertainment department social media and new posts
- Produce and oversee mixboard during *The Wakeup Call*

EDUCATION

TEMPLE UNIVERSITY, KLEIN COLLEGE OF MEDIA AND COMMUNICATION

B.A. IN MEDIA STUDIES AND PRODUCTION / GPA: 3.75 / PHILADELPHIA, PA

SKILLS

Adobe Audition / Adobe Premiere / Adobe Photoshop / Adobe Rush / Xpressions / Canon XA15 and XA30 Cameras / Mixboard / Discord / Audacity / Slack / Youtube / SoundCloud / Instagram / Twitter / Facebook / Wix